

## Quest for Connection – A Social Campaign for a Fantasy MMO Game

### Instagram Posts

#### Post 1: The Bard

"What's a team battle without the Bard? 🎵 The ultimate hype master, setting the vibe and the theme song for every epic showdown. Tag your Bard and let the music play!"

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#### Post 2: The Warrior

"Every team needs a Warrior. 🛡️ Stoic, strong, and always ready to shield the squad from danger—while dodging the Bard's jokes. Who's your go-to tank?"

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#### Post 3: Call to Action

"Darkness consumes the land... 🌑 The time has come to gather your allies and take a stand. Who's in your dream team? Tag your squad in the comments below and prepare for battle!"

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#### Post 4: New Items

"Battle in style! 💧 ✨ New outfits have dropped in the store, ready to level up your look for every quest. Visit your nearest in-game merchant for all the details—rumor has it, they're open to a little haggling. 😊"